# SIDEBURN Portals

## AFTERBURN REPORT

### INTRODUCTION

After a four-year hiatus, the Hyperborea Experiential Arts Team (HEAT) executed an event under a new event name: SideBurn, as well as shifted the organization name to Flame Ontario Arts Collective. A board of 12 directors, many new to the organization for 2023, came together in December to begin the planning process, launching a new website and formalizing new policies and tools for the organization.

In February 2023, the Board received a “welcome back” response from the Township of Stone Mills and positive indications for our permit, so the event planning and execution went into full swing. It was decided to keep the event population consistent with 2019, with 800 attendees as our maximum. Despite a similar size and staying at the same site, the event saw some major changes with a doubling of our land allocation from the Township, allowing the event to be better organized. With great weather leading to the event, load-in was a success, with previous issues of mud and accessibility  complete non-issues. On Saturday, we saw significant rainfall but no major weather or exodus issues were encountered; everyone was able to safely exit the event on Monday.

Despite a fresh Board and many new volunteers, the event was a success. Participants reported having wonderful experiences and there were no major incidents or community complaints.



Galactic Multiverse Portal, Remik Journey
Image Credit: Glen Grant

## Board Members & Team Leads

President & Event Coordinator**: Branda Dale**

Secretary & Volunteer: **Alex Barlow**

Treasurer & Flow: **Troy Strum**

Regional Contact, Equity & Ticketing: **Sarah Duff**

Regional Contact, DPW: **Sarah Barton**

Community Safety: **Kelly O'Keefe**

Art: **Celina Lucarelli**

City: **Raina Hersh**

Fire Safety: **Adam**

Tech and Ticketing: **Kirsten Gelevan**

Communications: **Leanne Unruh**

Regional contact and Flow: ***Josh Shessel***



Efiigy Beacon, Zel Tyrant
Image Credit: Andrew Miller

## The Volunteers

40+ Leads and co-leads
12 members of the Board of Directors (also Department Producers)
551 volunteers
566 shifts posted, 546 filled (96% filled)
Many no-shows during the event, especially for grave shifts



Image Credit: Vadim Katcherovski

## Conduct

This year's event saw no occurrences at the event, conduct incidents, or reports of conduct issues at the event (as of the time of writing on June 28, 2023).

## Tickets

This year our population cap was 800. We had 1243 ticket registrations, and sold 703 tickets in total.
Theme camp tickets: 225
Paid Minors (13-18 years): 4
Free Minors (0-12 years): 22
Total minors: 26
Equity Tickets: 24
Vehicle Passes: 362
RV Passes: 12

This year introduced a "Pay it Forward" option, where people could add in $25 increments to their order to help support those not able to afford a full priced ticket. A total of 56 people contributed a Pay it Forward purchase (typically $25 or $50) and 24 people were able to receive Equity tickets – 100% of those that applied through the Equity program.

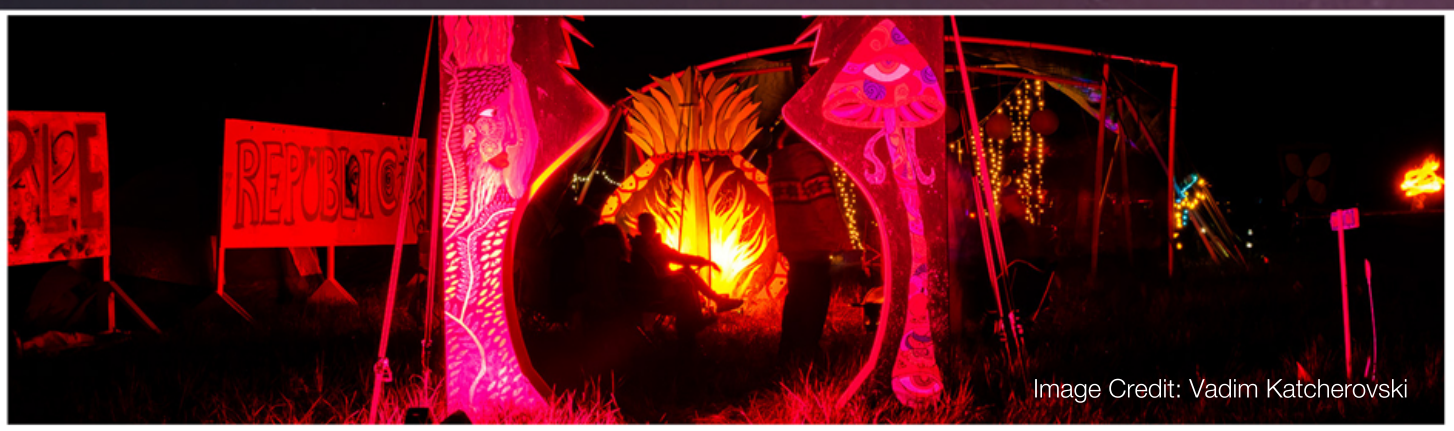



Image Credit: Vadim Katcherovski

**City**
This year, the Production Committee allocated a significant portion of tickets to theme camps. We had 29 registered theme camps in total, with ⅓ having sound as part of their camps.
The additional land allowed for ample room for theme camps, and the feedback on placement was extremely positive.

Camp populations:

12 camps had 10 campers or less

11 camps had 11-20 campers

4 camps had 21-30 campers

2 camps had 30+ campers







Image Credit: Vadim Katcherovski

**Art**

With a new name and several years since the last event, the art community supporting SideBurn had a rebuilding year with 18 projects submitted and approved, receiving a total of $10,070 in grant support. With a significantly lower number of submissions, all submitted grants were approved. The awarded grants were:

The Steampunkin, Stacey MsGuyver
Taste Of My Derrière Tapdance Extravaganza, Alyssa
Face In A Different Light, David Braun
The Cloak And Stagger Taverne, Sasha Wloski
Portal Into The Cloak & Stagger Taverne, Sara Prisma
Transit Galactica, Saewan Koh
Omnivox, Sara Vinten
Agape, Susie Showers
Sideburn Salon, Natalie Robinson
Portal To Another Dimension, Sean Guadon
Eye See Project, Lyanne Sparrow
Galactic Multiverse Portal, Remik Journey
Knobby Tree, Zach Gold
Sideburn Family Tapestry, Leanne Unruh
Mystical Light Lounge, Sheena
Headpiece Making Workshop, Rebecca Grove
Self-Funded Projects
iLevel

**Effigy**

The Effigy grant was the only awarded project from the 2020 and 2022 canceled events. In 2019, the Beacon Effigy team submitted their application, led by Zel Tyrant. Awarded for 2020, the event was canceled due to COVID-19, as was the 2022 event, as well as due to burn bans in the Township. After several years of waiting, the Flame Ontario Board decided to go forward with this project given its multiple rounds of reviews and the original stated award for the two canceled events.

**Temple**

This year, due to unforeseen issues, we were unable to move forward with the Temple grant. A community burn was completed, with Bon Echo Design providing an “ignition angel” for the burn. The Temple grant was not awarded, the “ignition angel” was donated and the event purchased a cord of wood for the burn.



Image Credit: Andrew Miller

**Safety**

Overall, an excellent event: The safety teams had no major event, and no external assistance was required at any time. Participants did well at looking after themselves and each other, relying on their own and camp resources. After not having the event for 4 years, considerable training efforts were required as we had lost a large portion of our existing volunteers, most notably for the Rangers. Those in the volunteer roles, especially in lead roles, were overworked. To avoid burnout, we need to continue training, considering succession planning, and perform some outreach to increase involvement/awareness and spread the workload. Recommendation to send email/contact to participants who have signed up to volunteer to remind them of their commitments prior to the event. We had an excellent team and look forward to building up our core group again in 2024.

If you wish to volunteer please email volunteer@sideburn.ca for more details

This year, we started walking Sanctuary for the busy times, who walked with our Rangers. Excellent feedback here. Will look to continue and expand this in the future.



Image Credit: Andrew Miller

**Budget**

Event costs remained relatively the same as prior years, with some additional costs for additional tents, propane heaters, fuel, etc. Site permit costs increased significantly this year, with additional costs for land scrape and insurance also seeing increases. We made new investments in gravel for the site, making it easier to leave the event, as well as harm reduction information and supplies. We rented our all-terrain-vehicle from L'Osstiburn, saving approximately $400 from a traditional rental.

Centre Camp was established through a small grant ($500) to support the lumber to elevate a bedouin tent, cushions, and decorations. The structure was borrowed from our Centre Camp lead.

Our art budget remained the same as previous years however was not fully utilized, with $4,930 remaining in unallocated grants, and $5000 going unspent for Temple.

| Basics | |
|---|---|
| Permit | $10,000 |
| Security | $7,000 |
| Event Insurance | $5,368 |
| Phone | $165 |
| UTV Rental & Fuel | $1,049 |
| Porta Potties | $7989.10 |

| DPW | |
|---|---|
| DPW Meals | $1,130 |
| DPW Equipment | $657 |
| Transport Truck & Fuel | $2,780 |
| Signage and other materials | $968 |

| Safety Teams | |
|---|---|
| HQ Supplies | $543 |
| First Aid Supplies | $833 |
| HQ Burn Barrel Wood | $200 |
| AED Rental | $458 |
| Radios | $202 |
| Harm Reduction Supplies | $356 |
| Training | $126 |
| | |
| City | |
| Map Printing | $734 |
| Sound Meter & Accessories | $57 |
| Centre Camp Lumber | $500 |
| | |
| FAST | |
| FAST Equipment | $1215 |
| ABC Extinguisher Refills | $240 |
| Propane | $30 |
| Fuel | $59 |
| | |
| Volunteer Supplies | |
| Safety Team Shirts and Armbands | $1,335 |
| FAST Keffiyehs | $225 |
| FAST Shirts | $423 |
| DPW Shirts and Hoodies | $987 |
| CIty Department Shirts and Hoodies | $885 |
| Perimeter Bandanas | $118 |
| Patches and Stickers | $2,209 |
| Laminates | $139 |

| Tickets | |
|---|---|
| Wristbands | $788 |
| Printing (Waivers etc) | $618 |
| | |
| Art | |
| Effigy Grant | $5000 |
| Temple Firewood | $400 |
| Art Grants | $10,070 |
| Transport | $1,154 |
| | |
| Other | |
| Ice | $1,664 |
| **Donations: Stonemills Firefighters** | **$500** |
| TOTAL EXPENSES | **$71,674** |
| EQUITY TICKETING DONATIONS | $1,400 |
| ICE DONATIONS | $1,877 |
| TICKET and VEHICLE PASS SALES | **$109,456** |
| | |
| EVENT FINAL | **$40,559** |



Portal to another dimension, Sean Guardron  Image Credit: Sean Guardron