



AFTER BURN REPORT

August 1, 2024

SIDEBURN: CONSTELLATIONS

MAY 16 - 20, 2024
Stone Mills, ON

PRE-EVENT:

Starting on May 11, essential volunteers from DPW, effigy, temple and the board arrived on site, with gate operations beginning on Sunday May 12. Theme Camp arrival began on May 14, with construction beginning immediately following. There was some concern about the torrential rain taking place on May 14, which had DPW concerned about the arrival of large art cars and theme camp infrastructure, but by Wednesday the weather had improved and the site was drying up.



THE EVENT

After a rainy start, Sideburn Constellations received a treat rarely recorded in our event history; the official event had no rain, and temperatures were in the high 20s and 30s for the weekend.



A total of 817 attendees participated in the event this year, of which 781 were adults and 36 were minors. In total, 920 tickets, 445 vehicle passes and 31 RV passes were sold. We had 73 individuals contribute a pay it forward purchase of \$25/\$50, contributing to our Equity program which provided reduced cost access to 50 participants - everyone who applied through the program.

As tickets are sold via the waitlist and registration, we had 1470 ticket applicants overall.

The event was supported by over 380 volunteers, who took on 512 shifts with the event across the many operational departments. Sanctuary and Rangers trained a record number of new volunteers through on site and virtual training.

THEME CAMPS

Following our practice from last year, SideBurn allocated a significant number of tickets to theme camps, who utilized 295 tickets in total. We had 35 registered theme camps, with one third being sound camps. For those who registered before the deadline, we offered a Theme Camp Grant of up to \$500 per camp to support consumables, infrastructure, and other expenses. We had 26 camps utilize those funds for a total of \$13,000.



ART GRANTS

This year we increased our Art allocation based on a large volume of interest, approving \$17,350 in grant support to 26 projects. Among them was our Conclave this year, who orchestrated a choreographed performance called Celestial Rhythms prior to the Effigy Burn.



2024 CHANGES AND CHALLENGES

SideBurn: Constellations experienced relatively few challenges. We had two major incidents that were responded to quickly by Rangers, Perimeter, and Board members on call and resolved effectively.

This year, we moved to scanning tickets and embedding the waiver and code of conduct in our ticket purchasing, which made the check in process so much faster for our flow team.

A new lighting department under the Department of Public Works upgraded our event lighting, including new lighting along the main road near the Hub. We rented a tent for Centre Camp which was used for various events and upgraded the tents for the Safety teams and DPW. Centre Camp could be better located or utilized; it was partially successful this year with some events using it, it is hoped with more preparation and given that participants saw it this year, that it will receive more use in 2025.

Volunteer no-shows continue to be the biggest event challenge. First Aid especially had significant no-show numbers, resulting in overwork for the leads. We are investigating the cost and feasibility of a paid First Aid contractor for 2025.



Sound also remains a major issue for theme camps and participants, with a restrictive policy due to our agreement with the Township. With a second year of no complaints to the OPP, by-law, our event phone or the Township, we will be pushing to extend our sound curfews in 2025 to much later as part of our permit.

All in all, the returning board and leads are looking forward to the event being better next year!

2024 FINANCES

EVENT EXPENSES

CATEGORY	TOTAL SPEND
Art Grants	\$16,750.00
Theme Camp Grant	\$13,017.92
Security	\$12,644.70
Permit	\$10,100.00
Portopotties	\$8,429.80
Infrastructure	\$6,630.86
Volunteer Swag	\$4,865.86
Ice	\$3,632.20
DPW Transport	\$3,007.97
Centre Camp	\$2,409.16
Lighting	\$2,317.21
Fuel - Gas and Propane	\$1,799.66
Dept of Public Works - Meals & Accomodations	\$2,689.86
Kubota Rental	\$1,570.00
Signage	\$1,226.30
Printing - Maps, Binders	\$944.71
Fire Art Safety Supplies	\$816.07

EVENT EXPENSES (CONT.)

CATEGORY	TOTAL SPEND
Wristbands	\$800.29
First Aid - Supplies & AED Rental	\$783.86
Art Transportation	\$718.22
Harm Reduction	\$661.84
HQ Supplies	\$635.07
Dept of Public Works - Supplies	\$515.27
Insurance	\$501.83
Communications - Zoom, Mailchimp	\$417.47
Wood	\$400.00
General Supplies	\$383.63
Ranger Supplies	\$345.52
Generator Rental	\$334.08
Space Rentals - Training, Newbie Night	\$324.75
Flow Supplies	\$268.81
Volunteer Supplies	\$101.64
Event Phone	\$53.90
Shipping/Postage	\$31.19
	\$100,129.65



EVENT REVENUE

CATEGORY	TOTAL SPEND
Ice Donations	\$2,556.00
Ticket Sales and pay it forward donations	\$133,380.96
Vehicle Pass Sales	\$11,125.00
RV Pass Sales	\$6,200.00
Total Revenue from ticket sales	\$150,705.96
NET REVENUES	\$50,576.31

CONTACT INFO

www.sideburn.ca

QUESTIONS?

Contact info@sideburn.ca.

**Thanks to
the Township of Stone Mills
for having us!**